

EDC Meeting Minutes 6/23/2022

Approved 08/25/2022

Chairman: Sara Edie

Commission Members: Riché Colcombe, Sam Ivanov, Sara Edie, Kim Opperman, Bob Nash

Town Administrator: Laura Buono

Planning Director: Robyn Payson

Supt of Schools: Patricia Parenteau

Select Board: Meleny Nagy

Planning Board: Susanne White

Excused: Sam Ivanov, Susanne White, Bob Nash, Patricia Parenteau, Laura Buono

Meeting Minutes: 5/26/22

Robyn Payson made motion to accept meeting minutes from 5/26/22, Kim seconded the motion. Motion carried with Riche Colcombe abstaining.

Gateway

Robyn advised that that Planning Board has identified the first Gateway Zone will be area on US Route 202. Robyn advised that they will begin the process of preparing the details for the next town meeting. Reviewed considerations for a Gateway Zone via other community examples. Robyn advised that TIF district is also being considered though this would not be ready for the next town meeting and would likely be presented at the following meeting.

Why Hillsborough

Sara confirmed updates had been made to presentation based on previous feedback. Robyn intends to email presentation to discuss at following meeting.

EDC Goals Moving Forward

Sara advised that report available on website had provided some insight on the direction and potential suggestions for EDC though the report was not current. Robyn confirmed Business, Retention & Expansion (BRE) evaluation and report are available. Robyn advised that she will supply the EDC with the report and can further discuss.

Discussed that past EDC's have reached out to current businesses in town to obtain feedback. Discussed Chamber of Commerce role to support current businesses vs. EDC role to encourage economic development. Plan to further discuss as conversation continues what the EDC goals moving forward will be moving forward.

Advertising

Kim advised that he reached out to his contacts, but was unable to gather the details on the advertisement for developers. Kim will continue to attempt to obtain details. Discussed if Gateway Zone or TIF would be advertised, unsure at this time. Discussed that the typical process would be for parties interested in area to contact Robyn and she would provide the information.

Discussed that Hillsborough has so much to offer and is centrally located, but the right advertising needs to be done. Riche expressed that she does not think Hillsborough should become like other large cities, but the right growth is important.

Other Business

Meleny suggested that the T-Mobile Grant proposal be resubmitted at next opportunity. Sara advised that she attempted to reach out, but no response from voicemail & email bounced back. Next submission deadline is end of June and that is not enough time, EDC plans to discuss resubmitting in September and reevaluating current proposal.

Meeting adjourned 10:14